

Steven E. Madow

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EDUCATION

ROLLINS COLLEGE, Crummer Graduate School of Business
Candidate for Master of Business Administration, 3.67 GPA
Concentrations in Marketing and Operations & Technology Management

Winter Park, FL
Expected May 2013

ROLLINS COLLEGE
Bachelor of Arts in Economics and Spanish, 3.13 GPA

Winter Park, FL
May 2011

WORK EXPERIENCE

FOXDAYCAM.com
Founder / President

Winter Park, FL
April 2010 – Present

- Founded streaming web service that serves 24/7 HQ video to population of Rollins College consisting of 4,000+ undergraduates, alumni, faculty, and perspective students
- Selected and managed a specialized team to deliver 100% uptime, modern graphics, and an iPhone application
- Utilized cutting-edge social media technologies to market and enhance service
- Received award from Office of Student Involvement and Leadership for “Greatest Achievement” at Rollins in 2010-2011

HISPANIC BUSINESS INITIATIVE FUND
Marketing & Social Media Intern

Orlando, FL
Summer 2011

- Established new Social Media and improved existing marketing initiatives
- Presented clients to internal executive board for various business scholarships of over \$4000

CENTRO de LENGUAS e INTERCAMBIO CULTURAL
Web Development & Marketing Intern

Seville, Spain
Fall 2010

- Developed CMS website using custom-coded Joomla modules as lead developer on new project
- Collaborated with international marketing team to implement strategies targeted at Spanish audience to increase sales of growing business segment

AWEN BUSINESS CLUB
Web Development Intern

Madrid, Spain
Summer 2010

- Coded proprietary web based CMS software from the ground-up to meet needs of future users
- Implemented flawless AJAX / JQUERY functionality using focus groups to enhance usability

SPERRY VAN NESS COMMERCIAL REAL ESTATE
Intern

Lake Mary, FL
Summer 2009

- Created PHP application that pulled crucial data on thousands of potential clients from a several websites and databases with high success and reliability compiling results in minutes rather than weeks
- Developed brand using social media such as Twitter and Facebook

SKILLS

COMPUTER SKILLS

- Apple, Microsoft Windows, and Linux Operating Systems
- Proficient in Microsoft Word, Excel, and PowerPoint; Adobe Photoshop; Apple Keynote, Pages, and Numbers
- Experience with Adobe InDesign, Illustrator, and Flash
- Knowledgeable with PHP, MYSQL, HTML, JavaScript, and CSS languages

LANGUAGE

Advanced knowledge of Spanish

COMMUNITY INVOLVEMENT

HABITAT FOR HUMANITY
Leader

Baltimore, MD
2004 –2007

- Raised \$100,000 each year with team of ten students through numerous events and programs
- Presented to major corporations resulting in average donations of \$5,000
- Developed web application that facilitated phonathon by 20 simultaneous callers that raised over \$10,000